



March 20, 2014

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Subject: Bounty 008: Bounty Hunter Checkpoints

Dear [REDACTED]:

Welcome to the GrimmSpeed Bounty Program. Listed below are the requirements and deliverables for [Bounty 008: Bounty Checkpoints] as well as special notes and disclaimers. Claiming a bounty requires that you complete the requirements and provide the deliverables before any other hunter.

Bounty Checkpoint Markers (large, blaze orange bounty program decals) have been distributed to shops, vendors and tuners throughout the country. Those that have chosen to participate will have their bounty markers active by April 1, 2014 (some as soon as today). **Find them.**

Requirements

- You must pose for a photo, with your car, in front of a Bounty Checkpoint Marker/Location
- You must be wearing your GrimmSpeed Bounty Shirt and the Marker must be visible
- Your vehicle must be outfitted with the standard bounty decal set, visible in your photo

Deliverables

- A **photo** must be submitted in high resolution. It must include your entire car, your entire self and the Bounty Checkpoint location
- Photos will be accepted until June 1, 2014. Each location submitted by a hunter is worth \$20. Once a location has been submitted by ten different hunters, it is no longer an active location.

If you have **any** questions regarding the requirements or deliverables for this bounty, you must contact us **beforehand**. Exceptions will not be made unless approved prior to the claim. Immediately following the official acceptance of a claim, your account will be credited with \$50 in GS credit.

*** See attached documentation for general notes and disclaimers applicable to all bounties.*

Sincerely,

Director, GrimmSpeed Bounty Program



General Bounty Program Rules and Regulations

The GrimmSpeed Bounty Program is intended to be a fun, competitive activity for everyone involved. Please conduct yourselves respectfully as you show your GrimmSpeed pride to the community. It is expected that you participate within the spirit of the rules, requirements and deliverables. GrimmSpeed reserves the right to deny any claim, at any time, for any reason. It is only foreseeable that this will happen in a case where a participant has intentionally exploited loopholes or technicalities. If you have any questions regarding any of the requirements for the program or for a specific bounty, please feel free to contact us at bounty@grimmspeed.com.

Decal Requirements

Detailed decal requirements are available on the 'How it Works' page. Where required, participants must have the required vinyl applied to their vehicle in the approved locations. Those participants needing additional vinyl decals will have the ability to purchase additional sets for \$10. Windshield banners may be required for some bounties. Those are available for purchase, at a minimal cost, with your registration kit. Bounties will require one of the following: no required decals, standard decals, or standard plus windshield banner.

Photo and Video Standards

It is expected that photos and videos submitted be of reasonable size and quality. We're not looking for studio-level stuff (although bonuses for such material may exist), but photos and video should be in focus and greater than 1200px wide. Photos and videos submitted as part of a claim will be used on our website and in our advertising, so submit content that you'll be proud to have hundreds of thousands of people seeing.

Disclaimer

For and in consideration of my participation in the Grimm Speed LLC Bounty Sponsorship Program (hereinafter referred to as "GrimmSpeed Bounty Program"), I hereby, for myself, executors, insurers, successors, heirs and administrators, assume any and all risks associated with my voluntary participation in the GrimmSpeed Bounty Program which includes any and all activities staged by and/or suggested by Grimm Speed LLC and unconditionally and voluntarily release and waive any and all rights and claims that I may now or at any time in the future, have against Grimm Speed LLC and their respective subsidiaries, agents, owners, employees, directors, officers, representatives, contractors, sponsors, affiliates, without limitation including all affiliates, successors and assigns (collectively, the "Released Parties"), arising out of my participation in the GrimmSpeed Bounty Program and/or any related activities, such as activities staged or sanctioned by Grimm Speed LLC (collectively, any and all events). I hereby fully release and discharge the Released Parties named above from any and all claims resulting in injuries, death, damage or any form of loss which I may have or which may accrue to me from my participation in the GrimmSpeed Bounty Program and/or associated events, even though that liability may arise out of my own negligence, carelessness or other inappropriate or negligent conduct on the part of the above named Released Parties. I further agree to indemnify and hold harmless and defend the above named Released Parties from any and all claims, damage, liabilities, injuries, medical costs, attorney's fees arising out of, connected with or in any way associated with my participation in any event associated with Grimm Speed LLC.

This document is intended to be as broad and inclusive as permitted by law, and if any portion thereof is held invalid, it is agreed that the balance shall notwithstanding, continue in full legal force and effect. This document embodies the entire agreement with respect to these matters and supersedes any previous or contemporaneous negotiations or agreements. Each of the readers agrees that no promise or inducement has been offered except as herein set forth under all voluntary and willing agreements and that this document has not been executed based upon statements or representation by any person or entity other than those set forth therein. I have been advised to contact an attorney prior to execution hereof. This document shall be governed by and construed under the laws of the State of Minnesota without regard to conflicts of law principles therein.

I further grant permission to Grimm Speed LLC to use a photographic image of myself, without remuneration to me, as I participate in events in association with Grimm Speed LLC. My photographic image is for the exclusive usage of Grimm Speed LLC web site, brochures and other promotional materials and may not be sold, used for any other purpose or be distributed in any other venue except as stated above.

BY PARTICIPATING IN THIS PROGRAM, YOU AGREE THAT YOU HAVE READ, FULLY UNDERSTOOD AND VOLUNTARILY EXECUTE THE ABOVE WAIVERS, RELEASES, ALL CLAIMS AND UNCONDITIONAL INDEMNIFICATIONS OF THIS DOCUMENT. YOU ALSO AGREE THAT I WILL OBEY BY ANY AND ALL EVENT RULES AS STATED ON THE Grimm Speed LLC WEBSITE.